



The Mission



What is Adventure Koala? An audio-first world for kids ages 4–10.

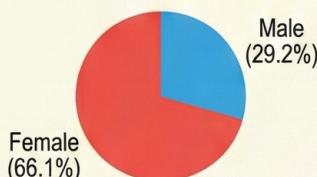
The Vibe: Original, episodic adventures focused on courage, kindness, and real-world science.

The Promise: No violence. No fear. No preachiness. Just wonder.

Why Parents Press Play

- Calm & Engaging:** Perfect for bedtime or car rides.
- Educational:** Teaches science (gecko feet, weather) through narrative.
- High Trust:** A 'Safe Haven' in a chaotic digital world.

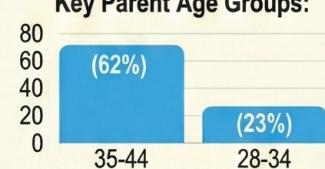
Audience Demographics: Parents Who Press Play



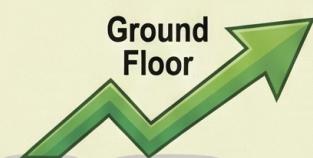
Primary Decision Makers:
Parents (Moms & Dads)

Key Parent Age Groups:

Key Parent Age Groups:
35-44 (62%)



The majority of our listeners are female, reflecting mothers as the primary content gatekeepers for their children. The core age range of 25–44 confirms our audience is predominantly parents with young kids.



The Opportunity

Join us early. We are a growing show with a loyal, high-intent audience.

Foundational Partnership: Be remembered as the brand that was there from the beginning.

Audience: Families who value education, creativity, and conscious parenting.

Simple Sponsorship Options

Tier 1: The "Seedling" (Single Episode) - \$150 per episode

- 30-second host-read 'Thank You' at start or end of one episode.
- Permanent placement in that episode's archive.

Tier 2: The "Grove" (4-Episode Bundle) - \$500 (\$125/ep) — Save \$100

- 4 consecutive episodes, plus a link in the show notes and a 'Supporting Partner' shoutout on social media/website.

Tier 3: The "Founding Forest" (Season Sponsor) - \$1,200 (12-Episode Run)

- Exclusive 'Presented by' status for a full season, logo on the website homepage, and a dedicated 'Meet our Partner' segment in the season finale.

“Today's story is supported by [Brand], who believe in helping kids explore the world with curiosity.”

The Tone & Integration

The Style: Warm, brief, and integrated.

Our Rule: We protect the magic. No 'hard sells' to children—just genuine gratitude to the partners who make the show possible.



**ADVENTURE
KOALA
STORIES**

adventurekoala.com

Contact: sponsor@adventurekoala.com

Listen: Find us on Spotify & Apple Podcasts.

Call to Action: Let's chat about a custom partnership that fits your brand.